

▼ Training Overview

▼ Description

▼ *Title*

- Effective Security Leader Training: A Business-Driven Approach with Practical Management Techniques

▼ *Abstract*

- Being an effective security leader is a challenging prospect. As demand for security professionals increases, technical contributors find themselves thrust into management and leadership positions. Often these contributors feel poorly equipped for their new roles. Unfortunately, they grapple for answers, resources, and support in a haphazard way, lacking clarity or effective practices.
- This training outlines a method of practice which produces professional value over time. It addresses the differences between technical contribution and management, and between management and leadership. The intended audience are those hungry for guidance, those starting to figure things out the hard way, and those who simply want to deliver outstanding value to their employers and the security profession.
- The topics include concrete recommendations about how to communicate with peers, increase influence with executives, build relationships with one's team, introduce risk to the decision-making process, and streamline business innovation. If you're ready to meet others who are wrestling with similar issues and are driven to perform as a leader, let's get started.

▼ *Topics*

- management
- leadership
- productivity
- communication

- decision support

▼ Learning Objectives

▼ *Business Leader*

- Identify the skills to seek in a security leader.
- Determine how to cultivate effective security practices.

▼ *Security Leader*

- Identify the skills necessary to improve management results.
- Identify the skills necessary to retain talented employees.
- Determine an ongoing method of practice for skill development.

▼ *Individual Practitioner*

- Identify the skills necessary to transition to management.
- Determine a path for professional growth.

▼ Target Competencies

▼ *The Effective Security Leader...*

- begins with **Purpose**
- is **Business-Driven**
- is **Productive**
- gets **Results**
- **Communicates Effectively**
- **Manages Effectively**
- enables **Decision-Making**
- understands **Security Fundamentals**

▼ Training Design

▼ *Full Day Seminar*

- Divided into topical sections
- Each section includes a presentation and group discussion
- Materials include references used and recommended follow on training provided by other organizations

▼ *Morning*

- Management, communication, and productivity techniques appropriate for any professional

▼ *Afternoon*

- Consulting and decision support techniques targeted at information security professionals

▼ Content Outline

▼ *The Case for a Business-Driven Approach*

- Knowledge Work and Effectiveness
- Business and Risk
- Your Contribution
- Effectiveness Can Be Learned

▼ *Are You Ready?*

- The Harsh Reality of Managing People
- Meeting the Prerequisites
- Understanding Professional Value
- Security Leader / Business Leader ... Is there a Difference?

▼ *Be Productive*

- Efficiency vs. Effectiveness
- Parkinson's Law
- Manage Your Time
- Choose a Method and Stick with It
- Improve Incrementally

▼ *Get Results and Retain Your People*

- The Purpose of a Manager
- Break All the Rules
- The Manager Tools Trinity
- Set Goals and Execute

▼ *Influence through Communication*

- Communication is What the Listener Does
- Understanding People
- Choose the Right Tool
- Lead with a Story

▼ *Make Effective Decisions*

- Behavioral Decision Making
- Practical Risk Analysis
- Strategic Planning
- Measurement

▼ *Understand Business and Innovation*

- Business 101 - Make Money
- The Innovator's Dilemma

- Aligning Security with Business Priorities

- Relevance and Value Above All Else

- Straight Talk

▼ *Execute on the Fundamentals*

- Governance and Organization

- Objectives, Goals, and Strategy

- Regulations and Control Frameworks

- Risk Management

- A Primer on Finance and HR

- Hire Slow, Fire Fast

▼ *Going Forward*

- Become a Reader

- Find a Mentor

- Participate in the Community

- Practice Makes (Almost) Perfect

- Survey